SMTA International - Rosemont, IL
Conference: September 22nd – 26th
Exhibition: September 24th – 25th

SMTA International Sponsorship and Advertising Opportunities

Become a Sponsor at SMTA International and Connect with Industry Leaders:
When was the last time you looked into the benefits of becoming a sponsor?

► Enhance your company’s brand, logo, or image
► Highlight a new product or service
► Take advantage of a captive audience
► Sponsorships are a great alternative to traditional marketing

We’d like to hear from you to discuss increasing visibility with your target audience. Send an email or call us at SMTA headquarters to understand the resources and options available to you.

Contact: Courtney Kalb at Courtney@smta.org or call at 952-920-7682

SMTA International Sponsor Benefits:
*Actual benefits are dependent on the category of sponsorship selected*

► Your company’s name and logo will be displayed prominently in high traffic areas throughout the event site
► Logo inclusion on applicable printed materials, social media and promotional products
► Listing as a Sponsor on the SMTA International website with a link to your company’s homepage
► Public announcement and acknowledgement during various presentations throughout the event
► Recognition in SMTA International publications including the SMTA International Show Directory and the Fall issue of SMTA News & Journal of Surface Mount Technology

Sign Up TODAY for the Most Exposure!

- $4,000 (Limit 1) – Exhibition Sign (25'x 8') SOLD! Sign will be posted above Expo entrance and seen by everyone who walks into the Expo Hall. Click to view picture.
- $2,000 (Limit 12) – Aisle Sign (8’x 2’) Make sure all attendees know where to find your booth by sponsoring your aisle! The aisle sign will have your company logo and booth number displayed.
- $3,500 (Limit 1) – Tote Bag Sponsorship: SOLD! Includes your logo prominently displayed on the bags that all conference and expo attendees receive.
- $1,000 – Lunch Sponsorship Day 1 or Day 2: Disposable paper placemats with logo at all place settings during the day you sponsor. Also includes signage around lunch cafeteria area on the show floor.

Notice: All opportunities listed are allowed multiple sponsors except where noted, and are offered on a first-come, first-served basis.
Restrictions and Cancellations: Any exhibiting companies are welcome to participate as an SMTA International sponsor. No refunds will be issued after receipt of the on-line application and payment are received by SMTA.
$3,000 – Notepad and Pen Sponsorship: SOLD! Get your company’s name and logo printed on the notepads and pens that will be handed out to each conference attendee.

$3,000 – Charging Station Sponsorship: Company name and logo on signage on and around the charging stations. Click to view pictures.

$2,500 – Conference Pocket Guide Sponsorship: Your logo displayed prominently on the pocket-sized agenda and guide all attendees receive and refer to often.

$1,500 – Women’s Leadership Program: SOLD! Company name and logo will be displayed and associated with the Women’s Leadership Program, held Monday, September 23. Over 50 of the electronics assembly industry’s leading women attended this event last year. Company name and logo will also be featured on the gift bags given to all participants!

$1,500 (Limit 1) – Keynote Sponsorship: SOLD! Get your company in front of the leading technical minds in the industry by sponsoring the keynote address on Tuesday, September 24th. Sponsors will receive recognition in the show directory, signage at the conference, and 2-3 slides rotating in general session before Keynote presentation starts.

$500 – SMTATV Sponsorship: Company logo on backdrop for SMTATV interviews. Your logo will be visible during all of the interviews.

$500 – Trivia Night Sponsorship: SOLD! Company logo on admission tickets for the event, show website, show directory and on-site signage. Company may provide parting gifts for attendees.

$1,500 – Refreshment Break Sponsorship Day 1 or Day 2: Custom disposable coffee sleeves with company logo and signage at refreshment stations in the Exhibition Hall during the day you sponsor.

$500 – Reception Sponsorship: Company logo on signage at one of the bars during the Appreciation Reception on Wednesday evening recognizing your company as the sponsor.

$750 – Training Course Sponsorship: Demonstrate your company’s dedication to technical excellence by sponsoring the SMTA Online Training Program. Your sponsorship will include recognition and promotion on the SMTAI Show web page, the Technical Conference area and the SMTA Training Website. You will also receive 10 Course Registration Vouchers which can be given to loyal customers, prospects or employees. Or use them as prizes at the show!

FREE (Unlimited spots) – Lanyard Sponsorship: Available to all companies. Provide up to 300 lanyards with bulldog style clips to be given to all conference and expo attendees. (Must be received at SMTA by September)

More on next page!

Sign up on-line: https://www.smta.org/smtai/sponsorinfo.cfm

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Golf Tournament Sponsorships: *(Tournament is being held on Thursday, September 26, 2019)*

- **$500 – Cart Sign Sponsor:** **SOLD!** Each foursome has two playing carts. Your company logo sign will appear on half of all of these carts. If we have 72 golfers, that is 18 signs!
- **$300 – Drink Cart Sponsor:** **SOLD!** Company logo sign will appear on one of the drink carts.
- **$300 – Goodie Bag Sponsor:** **SOLD!** Provide a bag with your company logo to use for our “goodies” (logo item donations for the golf goodie bag will be happily accepted from all sponsors)
- **$300 – Lunch Sponsor:** **SOLD!** Company recognition on appropriate sign at the event.
- **$200 – Longest Drive Men:** **SOLD!** Company recognition on appropriate sign at the event.
- **$200 – Longest Drive Women:** **SOLD!** Company recognition on appropriate sign at the event.
- **$200 – Closest to the Pin:** **SOLD!** Company recognition on appropriate sign at the event.
- **$200 – Longest Putt (Only 1 Left!):** **SOLD!** Company recognition on appropriate sign at the event.
- **$150 – Hole Sponsors:** **SOLD!** Company recognition signage at one of the holes.

*Interested in signing up for a foursome? Contact Alec Young for details at Alec@smta.org or (952) 920-7682.*

Advertising Opportunities:

For SMTA International digital and directory advertising opportunities contact:

Alisdair Martin
TRMG LLP
847-868-810 (ext 1)
alisdair@trmglp.com

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**Payment Information:**

Payment: Please charge my fees to  ____Visa  ____MasterCard  ____AmEx  ____Check Enclosed  ____Invoice Us

Card # ____________________________________ Expiration Date _____/_____ Security Code______

Billing Address __________________________________________________________________________

City___________________________________________ State__________ Zip__________________

Cardholder________________________________ Signature____________________________________