

Steve Pearson

Founder

Pearson Strategy Group

Steve believes that solid research is one of the most valuable tools for accelerating innovation and product development. In many cases, THE most valuable. I've staked my business reputation on knowing how and where to dig into key information to provide this competitive advantage for entrepreneurs and companies. Clients also rely on my expertise to help interpret trends, unknown competitors, and strategies in the revealed data. By delivering targeted research based on patents and markets, along with strategic consulting, I empower my clients to move forward quickly and at minimal cost. Nothing makes me happier.

How did I get here? I am an electrical engineer with experience in semiconductor manufacturing, machining, business analysis, patent research and served aboard a Navy submarine as a nuclear reactor operator. I am the inventor of three patents in the HVAC space. My clients include legal teams, companies too small for dedicated R&D departments, inventors and innovators across software and technology fields. I am also the past Chairman of the Austin chapter of the IEEE's Power and Energy Society and current Organizer of Food & Tech Austin.