

## **Simon Fried, NANO Dimension USA**

Mr. Fried serves as President of Nao Dimension USA and is Co-founder of Nano Dimension, a leading additive manufacturing of electronics company developing technologies that enable new ways of making and designing electronics. Nano Dimension develops hardware, software and unique nano-materials which allows for precision 3D printing of complex multilayer and non-planar circuitry. Simon is an authority on printed electronics and its evolution from what was a new technology 20 years ago to the industry changing force that it has become today.

With 15 years of experience as a strategy consultant, product manager and marketing advisor at both multinationals and start-ups Simon is well placed to introduce both the technical and strategic implications of this exciting technology.