



## Exhibit Space Application Juarez Expo & Tech Forum

Thursday, June 18, 2020

COMPANY INFORMATION					
Company:			Main Contact:		
Address:					
City:		State:		Zip:	
Email:		Website:		Phone:	
EXHIBITOR COST INCLUDES:					
6 ft. Draped Table   Two Chairs   Attendee List   Directory Listing   Company Sign   Lunch Fair and limited market share (limited space and marketing collateral for a single representative is limited to 10%)					
Early Registration Rates Expire May 18, 2020! SMTA Corporate Members receive reduced rates!		<b>SMTA Corporate Members</b>		<b>Non-Corporate Members</b>	
<b>One booth before May 18, 2020</b>		<input type="checkbox"/> \$550 USD <input type="checkbox"/> \$10,000 MXN		<input type="checkbox"/> \$650 USD <input type="checkbox"/> \$12,000 MXN	
<b>One booth after May 18, 2020</b>		<input type="checkbox"/> \$650 USD <input type="checkbox"/> \$12,000 MXN		<input type="checkbox"/> \$750 USD <input type="checkbox"/> \$14,000 MXN	
<b>Booth Electricity</b>		<input type="checkbox"/> \$50 USD <input type="checkbox"/> \$1,000 MXN		<input type="checkbox"/> \$50 USD <input type="checkbox"/> \$1,000 MXN	
<b>TOTAL:</b> \$ _____ <input type="checkbox"/> USD <input type="checkbox"/> MXN					
MARKETING/SPONSORSHIP OPPORTUNITIES					
<b>Onsite Event Guide:</b>		<input type="checkbox"/> \$125-\$200 USD <input type="checkbox"/> \$2,500 - \$4,000 MXN		<b>Sponsorships:</b>	
				<input type="checkbox"/> \$300-\$700 USD <input type="checkbox"/> \$6,000-\$13,700 MXN	
ONSITE EVENT GUIDE INFORMATION					
Please provide information <b>exactly</b> how you would like it printed in the Show Directory					
Company Name:					
Address:			City:	State:	Zip:
Phone:		Email:		Website:	
Onsite Show Contact:				Title:	
Company Competitors to Avoid:					
PRODUCT DESCRIPTION					
Please provide a 50-word or less product description for the onsite Event Guide. <b>*Please note: this information can be included on a separate sheet or e-mailed to <a href="mailto:kristy@smta.org">kristy@smta.org</a> (preferred).</b> Booth sharing will be addressed as follows: One company will get a full company listing. Additional companies will appear in the directory listed by company name and contact information, but no full product description.					
SHIPPING ADDRESS FOR PRE-SHOW INFORMATION (if different than above):					
Company Name:					
Address:			City:	State:	Zip:
Phone:		Email:		Website:	
Show Contact:				Title:	
Company Competitors to Avoid:					
SHOW PERSONNEL					
Please print badges for:		1.		2.	
		3.		4.	
		5.		6.	
PAYMENT INFORMATION					
<input type="checkbox"/> Charge Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Check Enclosed for Entire Amount (made payable to the SMTA)	
Card #:		Exp. Date:		CVV:	
Cardholder Name:			Signature:		
Billing Address:				City, State, Zip:	

**SMTA Wire Transfer Information:**

US Bank System  
 PO Box 64799, St. Paul, MN 55264  
 SMTA Account #: 104 778 024 620  
 Bank Wire Transfer Phone #: 1 888 799 4737  
 ABA Number or Routing #: 091 00 0022  
 Swift Code: USBKUS44IMT

In the case of bank transfers, the dollar exchange rate must be calculated based on the interbank purchase price and not the selling price. All transfers require an additional \$50 USD.

**Please return completed application form to:**  
 SMTA, 6600 City W. Pkwy., Suite 300, MN 55344  
**T: 952-920-7682 | F: 952-926-1819 | E: [kristy@smta.org](mailto:kristy@smta.org)**