

# Advertising and Sponsorships

Intermountain – Utah SMTA Expo & Tech Forum  
September 29<sup>th</sup>, 2019 – Weber State University  
3910 W. Campus Drive, Ogden, UT 84404

## ★ Advertise in the Show Directory!

*Let your message be seen during and after the show!*

- The show directory is a **5 ½ x 8 ½** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads must be submitted by **September 30<sup>th</sup>, 2019**

### Ad Image Specs:

5 ½" x 8 ½"

\* Please submit image electronically (preferred file types: .jpg, .tif, .gif, .doc, .pdf, .ppt)  
to Hannah Funk at (hannah@smta.org)

\_\_\_\_\_ B&W page/\$125.00      \_\_\_\_\_ Color page/\$200.00

## Event Sponsorship Opportunities!

### ★ Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

\_\_\_\_\_ \$300

### ★ Technical Session Sponsorship: (1 available)

- Placement of notebooks & pens on all tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area)

\_\_\_\_\_ \$300

### ★ Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area)

\_\_\_\_\_ \$700

### ★ Tote Bag Sponsorship: (1 available)

- Provide 250 tote bags to be given out at registration desk to attendees

\_\_\_\_\_ \$300

## Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment method:

Credit card:     AMEX     VISA     MC     Check enclosed

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

***We appreciate your support!***

Please return completed form to:

Hannah Terhark, SMTA, 6600 City West Parkway, STE 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: hannah@smta.org