

Advertising and Sponsorships

Upper Midwest SMTA Expo & Tech Forum
June 27, 2019 – DoubleTree by Hilton Minneapolis – Park Place

Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an 5½ x 8 handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted **May 31, 2019**.

Ad Image Specs:

Full Page: 5 1/2" x 8"

* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Hannah Terhark at (hannah@smta.org)

_____ Full page B&W/\$125.00

_____ Full page Color/\$200.00

Event Sponsorship Opportunities!

★ Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

_____ \$300

★ Technical Session Sponsorship: (1 available)

- Placement of notebooks & pens on all tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area)

_____ \$300

★ Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area)

_____ \$700

★ Tote Bag Sponsorship: (1 available)

- Provide 250 tote bags to be given out at registration desk to attendees

_____ \$300

Contact & Payment:

Name _____

Company _____ URL _____

E-mail _____

Payment method:

Credit card: AMEX VISA MC Check enclosed

Card # _____ Expiration Date: ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder _____ Signature _____

We appreciate your support!

Please return completed form to:

Hannah Terhark, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344

T: 952-920-7682 F: 952-926-1819 E: hannah@smta.org