

# Advertising and Sponsorships

SMTA Rocky Mountain Expo & Tech Forum  
February 21, 2019 – Mile High Stadium – Denver, Colorado

## Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is a 5½ x 8½ handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **January 25<sup>th</sup>, 2019**.

Ad Image Specs:

Full Page : 5.5x8.5

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Courtney Kalb at ([courtney@smta.org](mailto:courtney@smta.org))

\_\_\_ Full Page Black & White /\$125.00

\_\_\_ Full Page Color /\$200.00

## Event Sponsorship Opportunities!

### ★ Lunch Sponsorship (1 available): **SOLD!**

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site

\_\_\_ \$700

### ★ Technical Session Sponsorship (1 available):

- Placement of notebooks & pens on tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout session area)

\_\_\_ \$300

### ★ Refreshment Sponsorship (2 available):

#### - Happy Hour & Coffee Breaks

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

\_\_\_ \$300

### ★ Diamond Vision Sponsorship (Unlimited):

- Rotating logo space on TVs throughout event area
- Logo recognition and link to company Web site

\_\_\_ \$200

### ★ ~~Tote Bag Sponsorship (1 available)~~ **SOLD!**

- Provide 250 tote bags to be given out at registration desk to attendees

\_\_\_ \$300

## Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment method:

Credit card:  AMEX  VISA  MC  Check enclosed

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

**Thank you for your support!**

Please return completed form to:

Courtney Kalb, SMTA, 6600 City West Pkwy., Suite 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: [courtney@smta.org](mailto:courtney@smta.org)