



# Advertising & Sponsorships Opportunities

Queretaro Expo & Tech Forum

Misión Grand Juriquilla

Thursday, July 23, 2020

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|--|--|
| <p><b>Full Page Ad in Onsite Event Guide (unlimited)</b></p> <ul style="list-style-type: none"> <li>Event Guide handout to all attendees containing exhibitors, technical program schedule, sponsorship recognition and additional event information<br/>(preferred file types: .jpg, .doc, .pdf) (email ad to <a href="mailto:kristy@smta.org">kristy@smta.org</a> by <b>June 22, 2020</b>)</li> </ul>                      | <input type="checkbox"/> B&W/\$125<br><input type="checkbox"/> Color/\$200 |
| <p><b>Lunch Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Disposable paper placemats with logo at all place settings during lunch</li> <li>Logo recognition in onsite event guide</li> <li>Logo recognition and link to company website listed on chapter webpage</li> <li>Onsite signage (posted throughout expo/lunch area)</li> </ul>   | <input type="checkbox"/> \$500   |
| <p><b>Refreshment Sponsorship: (2 available)</b></p> <ul style="list-style-type: none"> <li>Logo recognition in onsite event guide</li> <li>Logo recognition and link to company website</li> <li>Onsite signage (posted throughout refreshment area)</li> </ul>   | <input type="checkbox"/> \$300   |
| <p><b>Technical Session Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Placement of notebooks and pens on all tables (to be supplied by sponsor)</li> <li>Logo recognition in onsite event guide</li> <li>Logo recognition and link to company website listed on chapter webpage</li> <li>Logo on signage posted throughout technical session area</li> </ul>                                     | <input type="checkbox"/> \$300   |
| <p><b>Tote Bag Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Tote bags to be given out at registration to attendees (250 bags supplied by sponsor)</li> <li>Recognition and link to company website listed on chapter webpage</li> </ul>   | <input type="checkbox"/> \$300   |
| <p><b>Live Music Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Sponsor 1 hour of live music</li> <li>Logo recognition behind the band during the event</li> <li>Logo recognition in onsite event guide</li> <li>Logo recognition and link to company website listed on chapter webpage</li> <li>Must be notified before 31 May &amp; the selected group to be approved by the SMTA HQ</li> </ul> | <input type="checkbox"/> \$350   |
| <p><b>Lanyard Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Lanyards with your company logo handed out at registration (provided by sponsor; 750 required)</li> <li>It is recommended to deliver 750 items</li> <li>Logo recognition in onsite event guide</li> <li>Logo recognition in onsite event guide</li> </ul>  | <input type="checkbox"/> \$500   |
| <p><b>Reception Sponsorship: (1 available)</b></p> <ul style="list-style-type: none"> <li>Logo recognition in onsite event guide</li> <li>Logo recognition and link to company webpage</li> <li>On-site signage (posted throughout reception area)</li> </ul>  | <input type="checkbox"/> \$250   |
| <b>TOTAL: _____</b>  |  |

## CONTACT & PAYMENT INFORMATION

|                  |                               |                               |                             |   |  |
|------------------|-------------------------------|-------------------------------|-----------------------------|---|--|
| Contact Name:    |                               | Email:                        |                             |   |  |
| Company:         |                               |                               |                             |   |  |
| Payment:         | <input type="checkbox"/> Amex | <input type="checkbox"/> Visa | <input type="checkbox"/> MC | <input type="checkbox"/> Check Enclosed |  |
| Card #:          | Exp. Date:                    |                               | CVV #:                      |   |  |
| Billing Address: |                               |                               |                             |   |  |
| City:            |                               | State:                        |                             | Zip:                                    |  |
| Cardholder Name: |                               |                               | Signature:                  |   |  |

**THANK YOU FOR YOUR SUPPORT!**

Please return completed form to:

Kristy Masloski, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344

T: 952-920-7682 | F: 952-926-1819 | E: [kristy@smta.org](mailto:kristy@smta.org)