

# Advertising and Sponsorships

Queretaro SMTA Expo & Tech Forum  
August 15, 2019 – Misión Grand Juriquilla, Queretaro

## Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an 5½ x 8 handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted **July 7, 2019**.

Ad Image Specs:

Full Page: 5 1/2" x 8"

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Hannah Terhark at ([hannah@smta.org](mailto:hannah@smta.org))

\_\_\_\_\_ Full page B&W/\$125.00

\_\_\_\_\_ Full page Color/\$200.00

## Event Sponsorship Opportunities!

All prices below are in USD



### Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

\_\_\_\_\_ \$300



### Technical Session Sponsorship: (3 available)

- Placement of notebooks & pens on all tables, which must be supplied by the sponsor. It is recommended to deliver 200 items
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area)

\_\_\_\_\_ \$200



### Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area)

\_\_\_\_\_ \$700



### ~~Tote Bag Sponsorship: (1 available) SOLD!~~

- Provide 250 tote bags to be given out at registration desk to attendees

\_\_\_\_\_ \$300



### ~~Reception Sponsorship: (1 available) SOLD!~~

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout reception area)

\_\_\_\_\_ \$250



### Lanyard Sponsorship: (1 available)

- They will be given at registration. It is recommended to deliver 750 items.

\_\_\_\_\_ \$500



### Live Music Sponsorship: (1 available)

- Consists of sponsoring 1 hour of live music, logo recognition behind the band during the event. Must be notified before 31 May. The selected group to be approved by the SMTA HQ.

\_\_\_\_\_ \$350

**Contact Information:**

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

***We appreciate your support!***

Please return completed form to:

Hannah Terhark, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: hannah@smta.org