

# Advertising and Sponsorships

Puget Sound SMTA Expo & Tech Forum  
May 16, 2019 – DoubleTree by Hilton Seattle Airport  
Seattle, WA

## Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an 5½ x 8½ handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **April 26, 2019!**

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Courtney Kalb at ([courtney@smta.org](mailto:courtney@smta.org))

\_\_\_\_ Full page black and white /\$125.00      \_\_\_\_ Full page color /\$200.00

### Event Sponsorship Opportunities!

#### ★ Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area) \_\_\_\_\_ \$300

#### ★ Technical Session Sponsorship: (1 available)

- Placement of notebooks and pens on all tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/technical session area) \_\_\_\_\_ \$300

#### ★ Tote Bag Sponsorship: (1 available)

- Provide 250 tote bags to be given out at registration desk \_\_\_\_\_ \$300

#### ★ Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area) \_\_\_\_\_ \$700

### Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

#### Payment method:

Credit card:       AMEX       VISA       MC       Check enclosed

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

**We appreciate your support!**

Please return completed form to:  
Courtney Kalb, SMTA, 6600 City W. Pkwy. Suite 300, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: [courtney@smta.org](mailto:courtney@smta.org)