

Advertising and Sponsorships

New England SMTA Expo & Tech Forum
October 8, 2019 – Boxboro Regency Hotel & Conference Center

Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is a **5½" x 8½"** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
 - Ads are printed in black or color and must be submitted by **September 13, 2019**.

Ad Image Specs:

Full Page: 5½" x 8½"

* Please submit image electronically (.jpg, .doc, .pdf) to Courtney Kalb at (courtney@smta.org)

____ Full page black and white /\$125.00

____ Full page color /\$200.00

★ Event Sponsorship Opportunities! ★



Tote Bag Sponsorship

- Provide 250 tote bags to be given out at registration desk to all attendees

____ \$300



Technical Session Sponsorship:

- Placement of notebooks & pens on all tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted near technical session area)

____ \$300



Refreshment Sponsorship:

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

____ \$300



Lunch Sponsorship:

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo and lunch area)

____ \$700

Contact & Payment:

Name _____

Company _____ URL _____

E-mail _____

Payment method:

Credit card: AMEX VISA MC Check enclosed

Card # _____ Expiration Date ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder _____ Signature _____

We appreciate your support!

Please return completed form to:

Courtney Kalb, SMTA, 6600 City West Pkwy. Suite 300, Eden Prairie, MN 55344

T: 952-920-7682 F: 952-926-1819 E: courtney@smta.org