

Advertising and Sponsorships

New England SMTA Expo & Tech Forum
September 12, 2018 – DCU Center, Worcester, MA

Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is a **5½" x 8½"** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black or color and must be submitted by **August 18th, 2018**.

Ad Image Specs:

Full Page: 5½" x 8½"

* Please submit image electronically (.jpg, .doc, .pdf) to Courtney Kalb at (courtney@smta.org)

____ Full page black and white /\$125.00

____ Full page color /\$200.00

★ Event Sponsorship Opportunities! ★

★ Breakfast Sponsorship

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted near coffee/breakfast area)

____ \$300

★ Technical Session Sponsorship:

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted near technical session area)

____ \$300

★ Lunch Sponsors

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo and lunch area)

____ \$500

★ Door Prize Sponsorships:

Donate a door prize and be recognized during the drawing as well as throughout the show.
Provide donation information by August 18th, 2018 for Show Directory recognition as well.

Prize(s) to be donated: _____

Contact & Payment:

Name _____

Company _____ URL _____

E-mail _____

Payment method:

Credit card: AMEX VISA MC Check enclosed

Card # _____ Expiration Date ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder _____ Signature _____

We appreciate your support!

Please return completed form to:

Courtney Kalb, SMTA, 6600 City West Pkwy. Suite 300, Eden Prairie, MN 55344

T: 952-920-7682 F: 952-926-1819 E: courtney@smta.org