

# Advertising and Sponsorships

Houston SMTA Expo & Tech Forum  
March 21, 2019 – Stafford Center, Stafford, TX

## Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an 5½ x 8 handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **February 28, 2019**.

Ad Image Specs:

Full Page: 5 1/2" x 8"

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Courtney Kalb at ([courtney@smta.org](mailto:courtney@smta.org))

\_\_\_\_\_ Full page B&W/\$125.00

\_\_\_\_\_ Full page Color/\$200.00

## Event Sponsorship Opportunities!

- ★ **Refreshment Sponsorship: (2 available)**
  - Logo recognition in Show Directory
  - Logo recognition and link to company Web site
  - On-site signage (posted throughout area)\_\_\_\_\_ \$300
- ★ **Technical Session Sponsorship: (1 available)**
  - Placement of notebooks & pens on all tables to be supplied by sponsor
  - Logo recognition in Show Directory
  - Logo recognition and link to company Web site
  - On-site signage (posted throughout technical session area)\_\_\_\_\_ \$300
- ★ **Lunch Sponsorship: (1 available) ~~SOLD!~~**
  - Disposable paper placemats with logo at all place settings
  - Logo recognition in Show Directory
  - Logo recognition and link to company Web site\_\_\_\_\_ \$700
- ★ **Tote Bag Sponsorship: (1 available)**
  - Provide 250 tote bags to be given out at registration desk to attendees\_\_\_\_\_ \$300

### Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

#### Payment method:

Credit card:  AMEX  VISA  MC  Check enclosed

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

### We appreciate your support!

Please return completed form to:  
Courtney Kalb, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: [courtney@smta.org](mailto:courtney@smta.org)