

# Advertising and Sponsorships

Empire SMTA Expo & Tech Forum  
April 9, 2019 – Holiday Inn Syracuse/Liverpool, Liverpool, NY

## Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an 5½ x 8 handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **February 28, 2019**.

Ad Image Specs:

Full Page: 5 1/2" x 8"

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Hannah Terhark at ([hannah@smta.org](mailto:hannah@smta.org))

\_\_\_\_\_ Full page B&W/\$125.00

\_\_\_\_\_ Full page Color/\$200.00

## Event Sponsorship Opportunities!

### ★ Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area)

\_\_\_\_\_ \$300

### ★ Technical Session Sponsorship: (1 available)

- Placement of notebooks & pens on all tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area)

\_\_\_\_\_ \$300

### ★ Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area)

\_\_\_\_\_ \$700

### ★ Tote Bag Sponsorship: (1 available)

- Provide 250 tote bags to be given out at registration desk to attendees

\_\_\_\_\_ \$300

## Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment method:

Credit card:  AMEX  VISA  MC  Check enclosed

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

## We appreciate your support!

Please return completed form to:  
Hannah Terhark, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: [hannah@smta.org](mailto:hannah@smta.org)