

Advertising and Sponsorships

Carolinas SMTA Expo & Tech Forum
May 2, 2019 - DoubleTree by Hilton – Research Triangle Park

★ Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is a **5½ x 8½** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **April 12th, 2019**.

Ad Image Specs:

Full Page Color: 5 1/2" x 8 1/2" (\$200) _____ **Full Page B&W:** 5 1/2" x 8 1/2" (\$125) _____

* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf)
to Courtney Kalb at (courtney@smta.org)

Event Sponsorship Opportunities!

★ Tote Bag Sponsorship: (1 available)

- Provide 250 tote bags to be given out at registration desk to all attendees. _____ \$300

★ Refreshment Sponsorship: (2 available)

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout area) _____ \$300

★ Technical Session Sponsorship: (1 available)

- Placement of notebooks and pens on tables to be supplied by sponsor
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area) _____ \$300

★ Lunch Sponsorship: (1 available)

- Disposable paper placemats with logo at all place settings
- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area) _____ \$700

Contact & Payment:

Name _____

Company _____ URL _____

E-mail _____

Payment method:

Credit card: AMEX VISA MC Check enclosed

Card # _____ Expiration Date ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

We appreciate your support!

Please return completed form to:

Courtney Kalb, SMTA, 6600 City West Pkwy. Suite 300, Eden Prairie, MN 55344
T: 952-920-7682 F: 952-926-1819 E: courtney@smta.org