

# Advertising and Sponsorships

Carolinas SMTA Expo & Tech Forum  
May 15<sup>th</sup>, 2018 - DoubleTree Raleigh Brownstone

## ★ Advertise in the Show Directory!

*Let your message be seen during and after the show!*

- The show directory is a **5½ x 8½** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **April 28<sup>th</sup>, 2018**.

Ad Image Specs:

**Full Page Color:** 5 1/2" x 8 1/2" (\$200) \_\_\_\_\_ **Full Page B&W:** 5 1/2" x 8 1/2" (\$125) \_\_\_\_\_

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf)  
to Courtney Kalb at ([courtney@smta.org](mailto:courtney@smta.org))

## Event Sponsorship Opportunities!

### ★ ~~Door-Prize Sponsorship~~ **SOLD!**

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout coffee area)

\_\_\_\_\_ \$250

### ★ Coffee Sponsorship:

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout coffee area)

\_\_\_\_\_ \$300

### ★ Technical Session Sponsorship:

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout technical session area)

\_\_\_\_\_ \$300

### ★ ~~Lunch Sponsorship~~ **SOLD!**

- Logo recognition in Show Directory
- Logo recognition and link to company Web site
- On-site signage (posted throughout expo/lunch area)

\_\_\_\_\_ \$500

## Contact & Payment:

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment method:

Credit card:  AMEX  VISA  MC  Check enclosed

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**We appreciate your support!**

Please return completed form to:

Courtney Kalb, SMTA, 6600 City West Pkwy. Suite 300, Eden Prairie, MN 55344  
T: 952-920-7682 F: 952-926-1819 E: [courtney@smta.org](mailto:courtney@smta.org)