

Advertising and Sponsorships

Boise SMTA Expo & Tech Forum
March 26, 2019 – Boise State University, Boise, ID

Advertise in the Show Directory!

Let your message be seen during and after the show!

- The show directory is an **5½ x 8** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **February 28, 2019**.

Ad Image Specs:

Full Page: 5 1/2" x 8"

* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Hannah Terhark at (hannah@smta.org)

____ Full page B&W/\$125.00

____ Full page Color/\$200.00

Event Sponsorship Opportunities!

- ★ **Refreshment Sponsorship: (2 available)**
 - Logo recognition in Show Directory
 - Logo recognition and link to company Web site
 - On-site signage (posted throughout area)_____ \$300
- ★ **Technical Session Sponsorship: (1 available)**
 - Placement of notebooks & pens on all tables to be supplied by sponsor
 - Logo recognition in Show Directory
 - Logo recognition and link to company Web site
 - On-site signage (posted throughout technical session area)_____ \$300
- ★ **Lunch Sponsorship: (1 available)**
 - Disposable paper placemats with logo at all place settings
 - Logo recognition in Show Directory
 - Logo recognition and link to company Web site
 - On-site signage (posted throughout expo/lunch area)_____ \$700
- ★ **Tote Bag Sponsorship: (1 available)**
 - Provide 250 tote bags to be given out at registration desk to attendees_____ \$300

Contact & Payment:

Name _____

Company _____ URL _____

E-mail _____

Payment method:

Credit card: AMEX VISA MC Check enclosed

Card # _____ Expiration Date: ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder _____ Signature _____

We appreciate your support!

Please return completed form to:
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T: 952-920-7682 F: 952-926-1819 E: hannah@smta.org