



# Advertising & Sponsorships Opportunities

Austin Expo & Tech Forum  
 Norris Conference Center  
 Tuesday, October 13, 2020

<b>Full Page Ad in onsite Show Directory (unlimited)</b> <ul style="list-style-type: none"> <li>5.5" x 8.5" handout to all attendees containing exhibitors, technical program schedule, sponsorship recognition and additional event information  <i>(preferred file types: .jpg, .doc, .pdf) (email ad to <a href="mailto:courtney@smta.org">courtney@smta.org</a> by September 18, 2020)</i></li> </ul>	<input type="checkbox"/> B&W/\$125 <input type="checkbox"/> Color/\$200
<b>Breakfast Sponsorship: (1 available)</b> <ul style="list-style-type: none"> <li>Logo recognition in Show Directory</li> <li>Logo recognition and link to company Web site</li> <li>Onsite signage posted throughout area breakfast area</li> </ul>	<input type="checkbox"/> \$500
<b>Beer Cart Sponsorship: (unlimited)</b> <ul style="list-style-type: none"> <li>Logo recognition in Show Directory</li> <li>Logo recognition and link to company Web site</li> <li>Onsite signage posted throughout area</li> <li>Can provide koozies with company logo</li> </ul>	<input type="checkbox"/> \$300
<b>Lunch Sponsorship: (1 available)</b> <ul style="list-style-type: none"> <li>Disposable paper placemats with logo at all place settings during lunch</li> <li>Logo recognition in Show Directory</li> <li>Logo recognition and link to company website listed on chapter webpage</li> <li>Onsite signage posted throughout expo/lunch area</li> </ul>	<input type="checkbox"/> \$1,000
<b>Technical Session Sponsorship: (1 available)</b> <ul style="list-style-type: none"> <li>Placement of notebooks and pens on all tables (to be supplied by sponsor)</li> <li>Logo recognition in onsite Show Directory</li> <li>Logo recognition and link to company website listed on chapter webpage</li> <li>Logo on signage posted throughout technical session area</li> </ul>	<input type="checkbox"/> \$300
<b>Tote Bag Sponsorship: (1 available)</b> <ul style="list-style-type: none"> <li>Tote bags to be given out at registration to attendees (250 bags supplied by sponsor)</li> <li>Logo recognition and link to company website listed on chapter webpage</li> </ul>	<input type="checkbox"/> \$300
	<b>TOTAL: _____</b>

## CONTACT & PAYMENT INFORMATION

Contact Name:		Email:			
Company:					
Payment:	<input type="checkbox"/> Amex	<input type="checkbox"/> Visa	<input type="checkbox"/> MC	<input type="checkbox"/> Check Enclosed	
Card #:		Exp. Date:		CVV #:	
Billing Address:					
City:			State:	Zip:	
Cardholder Name:			Signature:		

### THANK YOU FOR YOUR SUPPORT!

Please return completed form to:  
 Courtney Kalb, SMTA, 6600 City W. Pkwy. Suite 300, Eden Prairie, MN 55344  
 T: 952-920-7682 | F: 952-926-1819 | E: [courtney@smta.org](mailto:courtney@smta.org)