



17th International Wafer-Level Packaging Conference

EXHIBITOR & SPONSORSHIP PROSPECTUS

October 13 – 15, 2020

DoubleTree by Hilton

San Jose, CA USA

www.iwlpc.com

Expo Contacts:

Kim Newman - knewman@chipsalereview.com

McKenna Hill – mckenna@smta.org

Why Exhibit?

- Reach a focused international audience
- Generate exposure in this highly competitive marketplace
- Share new products and concepts to the market
- Enhance relationships with existing customers and generate new leads
- Access to innovative knowledge at the conference sessions
- Opportunity to market your company as a supporter of the IWLPC!

Benefits

- 8x10' Pipe & Drape Booth **OR** 6' Tabletop
- Standard electric Included
- Lunch each day
- One conference pass per company
- Electronic attendee list sent post show
- Show directory listing
- Company sign
- IWLPC proceedings download access

Audience

2018 Conference and Expo Highlights: *(2019 data not available)*

- 800+ attendees
- 69 exhibiting companies
- 19 countries represented
- 48 technical papers

Assembly/Packaging Engineers, Corporate/General Management, Test Engineering, Engineering Management, IC Design Engineer, Manufacturing Management, PC Board Design/Fabrication, Purchasing, R&D, Sales/Marketing, Consultant, and many more!

List of Previous Attendee Companies

Altera

Amkor Technology

Analog Devices Apple

Applied Materials ASE

BESI

Broadcom

Cadence Design Systems Dow

Chemical GlobalFoundries

Hitachi Chemical Co. Ltd.

Infineon

Intel

Lam Research

Marvell Semiconductor

Microsoft

ON Semiconductor

Qualcomm Samsung

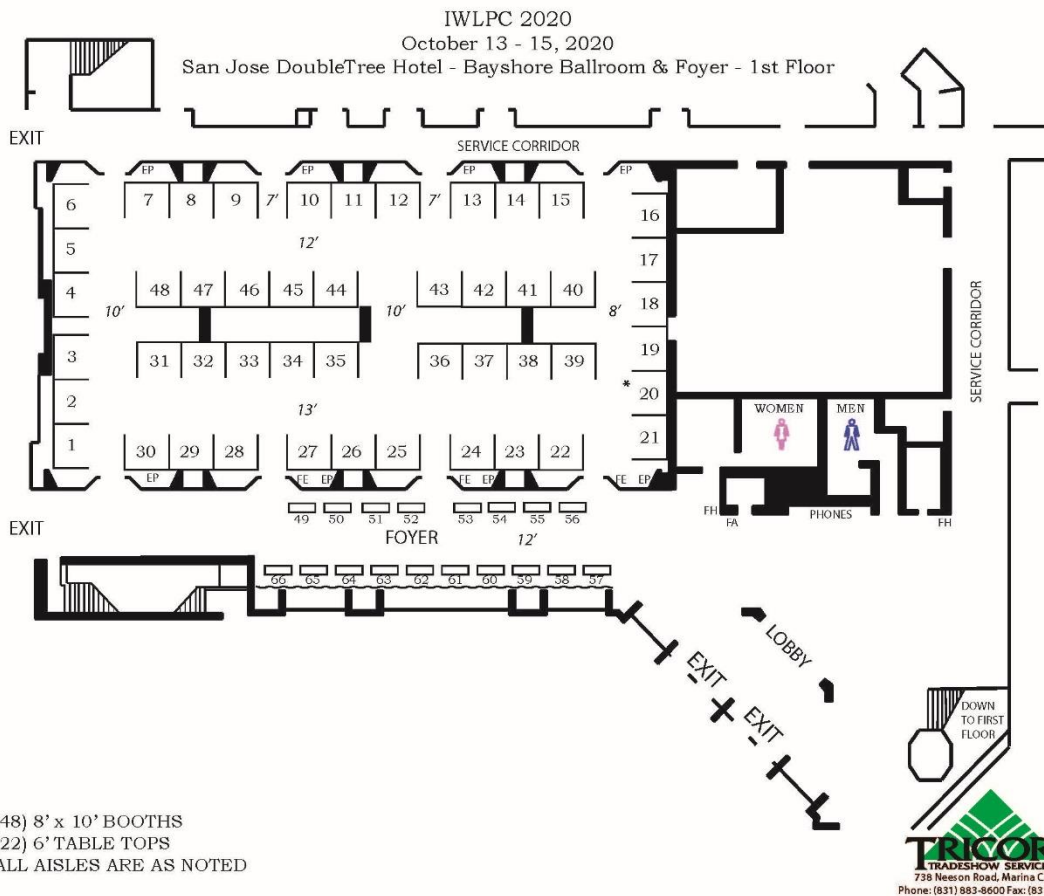
Synopsys

Texas Instruments Tokyo

Electron TSMC

Xilinx

2020 Expo Floor Plan



2019 Exhibitor List

ACCRETECH America, Inc.	Fraunhofer IZM	Plasma-Therm, LLC
AEHR Test Systems	FRT of America	Practical Components
AEMtec GmbH	Heidelberg Instruments, Inc.	Precision PCB Services, Inc.
AI Technology	Hitachi High-Tech Analytical	PURE TECHNOLOGIES
Ajinomoto Fine-Techno USA Corporation	Science	Quartet Mechanics
Akrometrix, LLC	IMAT, Inc.	Rudolph Technologies
Applied Microengineering Ltd	Integra Technologies	SHENMAO Technology, Inc.
ASM Pacific Technology	JCET	Simco-Ion Technology Group
Axus Technology	Kurdex Corporation	Solaris, Inc.
Cadence	LB Semicon	STARS MICROELECTRONICS
Camtek USA Inc	Lintec of America, Inc.	Staubli Electrical Connectors, Inc.
Canon USA	Lumina Instruments	Suss MicroTec Inc.
Chip Scale Review	Mentor, A Siemens Business	SVXR, Inc.
Condair	Mühlbauer, Inc.	Taiyo Ink Mfg Co., Ltd
CVInc	Neutronix-Quintel: NXQ	TechSearch International, Inc.
cyberTECHNOLOGIES USA, LLC	Nikon Metrology	Teikoku Taping System Inc.
ERS electronic GmbH	Nordson SONOSCAN	Toray International America Inc.
EV Group, Inc.	NSW Automation SDN. BHD.	Unisem Inc.
Finetech	Open Sky Communications	XPERI / Invensas
Fraunhofer IIS/EAS	PacTech USA Packaging Technologies Inc.	Yield Engineering Systems, Inc.
	Technologies Inc.	Yole Développement & System Plus Consulting
	PEKO Precision Products, Inc	Zuken, Inc.
	Plan Optik AG	

Platinum - \$6,000

Pre-Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 13, 2020 to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure
- Press release mention in *CSR Magazine* along with a company description – *Due April 13, 2020*
- 120hx240w Banner Ad on *CSR website* from *August 17, 2020 to event* – *Due by August 3, 2020*
- Company logo and link to company website
- IWLPC featured sponsorship page will include: Company logo, company description and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass for Exhibit Staff
- Signage recognition
- Full page ad in IWLPC show directory- *due August 21, 2020*
- Company name and logo on IWLPC final show directory back cover and recognition inside
- Sponsor recognition placard for exhibitor table during expo

Gold \$5,000

Pre-Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 13, 2020 to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure
- 120hx240w Banner Ad on *CSR website* from *September 14, 2020 to event* – *Due by September 3, 2020*
Company logo will be shown on IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass for Exhibit Staff
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

Silver \$4,000

Pre-Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 20th to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure.
- Company logo will be shown on all pages of IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website

During Show

- Complimentary exhibit space in preferential location (including electricity) & One Conference Pass for Exhibit Staff
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

ADDITIONAL SPONSORSHIP OPPORTUNITIES

All Sponsorships Require an Exhibit Booth Reservation | All Prices Listed in USD

Level of Sponsorship: All sponsorships and booths are confirmed on a first-come first-served basis with a complete written application and payment as received by SMTA | Verbal confirmations are not valid

Reception Sponsorship (limit 2) <ul style="list-style-type: none"> Company name and logo recognition in show directory Sponsors will receive a special toast Signage and table tents at the reception held in Exhibit Hall! 	<input type="checkbox"/> \$2,000
Keynote Sponsorship Day 1 or 2 (limit 2) <ul style="list-style-type: none"> Company name and logo recognition in in show directory Signage at the conference 3-5 slides rotating in the general session before the keynote starts 	<input type="checkbox"/> \$2,000
Panel Sponsorship (limit 1) <ul style="list-style-type: none"> Company name and logo recognition in show directory Signage at the conference 2 slides rotating before the panel. 	<input type="checkbox"/> \$2,000
Lanyard Sponsorship (limit 1) <ul style="list-style-type: none"> Logo on all <i>IWLPC attendee lanyards!</i> 	<input type="checkbox"/> \$3,500
Lunch Sponsorship Day 1 or Day 2 (limit 2) <i>SOLD OUT</i> <ul style="list-style-type: none"> Signage during free exhibit hall lunches upon entrance to exhibit hall Table tents featured throughout the room Recognition in show directory 	<input type="checkbox"/> \$2,200
Refreshment Sponsorship (limit 2) <ul style="list-style-type: none"> Signage during PM refreshment breaks upon entrance to exhibit hall Table tents featured throughout the room 	<input type="checkbox"/> \$1,500
Charging Station Sponsorship (limit 1) <ul style="list-style-type: none"> Company name, logo and message on signs throughout the exhibit hall Recognition in show directory Table station will be in the exhibit hall with phone chargers & extra space for laptops to plug in 	<input type="checkbox"/> \$2,200
Luggage Tag Sponsorship (limit 1) <ul style="list-style-type: none"> Company logo on all <i>IWLPC Save The Date</i> Luggage tags 	<input type="checkbox"/> \$2,000
Tote Bag Sponsorship (limit 1) <i>SOLD OUT</i> <ul style="list-style-type: none"> Company logo on all <i>IWLPC attendee bags!</i> 	<input type="checkbox"/> \$3,000
Conference Notepad & Pen Sponsorship (limit 1) <i>SOLD OUT</i> <ul style="list-style-type: none"> Company logo on conference attendee's notepads 	<input type="checkbox"/> \$2,400
Wi-Fi Sponsorship <ul style="list-style-type: none"> Custom Wi-Fi Username and Password for Wi-Fi connection Signage at the conference 	<input type="checkbox"/> \$3,200
	TOTAL \$_____

SHOW DIRECTORY ADVERTISING

Increase your company's exposure at the IWLPC by advertising in the show directory

PREFERRED FILE TYPES: .pdf, .docx, .jpg, .gif, .pptx

DEADLINE: Please submit your advertising image to jaclyn@smta.org no later than **August 17, 2020**

Full Page, Front cover inside, Color - \$950

Full Page, Back cover inside, Color - \$850

Full page, B&W (unlimited) - \$600

*Looking for an alternative sponsorship option that you don't see listed above?
Let us know we can work with you to create
the ultimate package! Contact Kim Newman at knewman@chipsscalereview.com for more details!*

SPONSORSHIP & ADVERTISING RESERVATION

Reception	<input type="checkbox"/> \$2,000	Lanyard	<input type="checkbox"/> \$3,500
Keynote Day 1 or 2	<input type="checkbox"/> \$2,000	Charging Station	<input type="checkbox"/> \$2,200
Lunch Day 1 or 2	<input type="checkbox"/> \$2,200	Luggage Tag	<input type="checkbox"/> \$2,000
Refreshment Day 1 or 2	<input type="checkbox"/> \$1,500	Tote Bag	<input type="checkbox"/> \$3,000
Wi-Fi	<input type="checkbox"/> \$3,200	Notepad & Pen	<input type="checkbox"/> \$2,400
Panel (Day 1)	<input type="checkbox"/> \$2,000	TOTAL: \$ _____	

Sponsor Level	Show Directory Advertising		
Platinum	<input type="checkbox"/> \$6,000	Full Page, Front Cover inside	<input type="checkbox"/> \$950
Gold	<input type="checkbox"/> \$5,000	Full Page, Back cover inside	<input type="checkbox"/> \$850
Silver	<input type="checkbox"/> \$4,000	Full page, B&W (Unlimited)	<input type="checkbox"/> \$600
TOTAL: \$ _____			

EXHIBIT BOOTH RESERVATION

Booth Size	Early Pricing Special Before/On July 29, 2020	Regular Registration After July 29, 2020
One Booth (8' D x 10' W)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,700
One Table (6' Table)	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,300
		TOTAL: \$ _____

PAYMENT INFORMATION

<input type="checkbox"/> Check Payable to SMTA	<input type="checkbox"/> Send Invoice	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Credit Card #:		Exp. Date:	CVV:	
Billing Address:				
City:		State:	Zip:	
TOTAL: \$ _____				

BOOTH INFORMATION

Booth Selections:

#1 Choice: _____ #2 Choice: _____ #3 Choice: _____

SHOW INFORMATION: Information provided below will be used for the Show Directory; please provide information exactly how you would like it printed. If pre-show information should be sent elsewhere, please contact [Jaclyn Sarandrea](#)

Company Name:

Name to List in Directory:

Address:

City:

State:

Zip:

Phone:

Email:

Show Contact (for Expo correspondence):

Phone:

Website:

Email:

Company Competitors to Avoid:

Booth Personnel:

1.

2.

3.

Please note there is only one conference pass per booth

The full balance must be paid upon receipt of this application. Refunds for payments on this deposit, minus a \$100 processing fee, will be made on or before June 8, 2020.

After June 8, 2020 all fees cannot be refunded.

Exhibitors must advise IWLPC in writing of cancellation and request refund.

Please return completed form to:

Surface Mount Technology Association

6600 City West Parkway, Suite 300

Eden Prairie, MN 55344 T: 952-920-7682 | F: 952-926-1819 |

E: mckenna@smta.org