



SPONSORSHIP/EXHIBITOR/ADVERTISING OPPORTUNITIES

<input type="checkbox"/> LANYARD - \$500 (1 available)	<input type="checkbox"/> LUNCH - \$750 (2 available)
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| <ul style="list-style-type: none"> Exclusive Conference Lanyard Logo Recognition in Onsite Show Directory Logo Recognition on Conference Website Logo Recognition on Conference Signage Sponsor Provides Lanyards | <ul style="list-style-type: none"> Logo Recognition in Onsite Show Directory Logo Recognition on Conference Website Logo Recognition on Conference Signage Table Tents Featured Throughout Lunch Area |
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<input type="checkbox"/> REFRESHMENT SPONSORSHIP - \$750 (2 available per day)	<input type="checkbox"/> TOTE BAG SPONSORSHIP - \$400/\$800 (1 available)
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|---|---|
| <ul style="list-style-type: none"> Logo Recognition in Onsite Show Directory Logo Recognition on Conference Website Logo Recognition on Conference Signage Table Tents Featured Throughout Reception Area | <ul style="list-style-type: none"> Your logo on all conference attendee bags! Logo Recognition in Onsite Show Directory Logo Recognition on Conference Website Logo Recognition on Conference Signage |
|---|---|

EXHIBIT BOOTH SPACE				
One 6. Ft. Draped Table Two Chair One Conference Pass Company Sign Lunch & Breaks Conference Proceedings Directory Listing Attendee List				
Investment Before May 29, 2020		Investment After May 29, 2020		Booth Selections
Includes Electrical	No Electrical	Includes Electrical	No Electrical	#1 Choice: _____
<input type="checkbox"/> Member - \$550 <input type="checkbox"/> Non-Member - \$650	<input type="checkbox"/> Member - \$500 <input type="checkbox"/> Non-Member - \$600	<input type="checkbox"/> Member - \$650 <input type="checkbox"/> Non-Member - \$750	<input type="checkbox"/> Member - \$600 <input type="checkbox"/> Non-Member - \$700	#2 Choice: _____ #3 Choice: _____
All exhibitor spaces and booths are assigned on a first-come, first-served basis with completed application & payment as date received by SMTA. Verbal confirmations are NOT valid. Cancellation Policy: Exhibit space fees are non-refundable				

ONSITE TABLE PERSONNEL NAMES			
1. _____	2. _____	3. _____	4. _____

ONSITE SHOW DIRECTORY ADVERTISING	
<input type="checkbox"/> \$200	Full Page Inside Guts - Color
<input type="checkbox"/> \$375	Full Page Inside Front Cover - Color
<input type="checkbox"/> \$375	Full Page Inside Back Cover - Color
<input type="checkbox"/> \$125	Half Page – Black & White

PREFERRED FILE TYPES: .pdf, .docx, .jpg, .gif, .pptx

DEADLINE - Friday, May 29, 2020

Please submit ad to counterfeit@smta.org

CONTACT INFORMATION FOR PRE-SHOW INFORMATION:	
Information provided below will be used for the Show Directory; please provide information EXACTLY how you would like it printed	
Company Name: _____	
Address: _____	City: _____ State: _____ Zip: _____
Phone: _____	Email: _____ Website: _____

PAYMENT INFORMATION:

Payment Type:	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AmEx <input type="checkbox"/> Check (made out to SMTA) <input type="checkbox"/> Invoice	TOTAL: _____
Card #:	_____	Expiration Date: _____ Security Code: _____
Cardholder Name:	_____	Signature: _____
Billing Address:	_____	City: _____ State: _____ Zip: _____

Please Return Completed Application Form To: SMTA
 6600 City West Parkway, Suite 300 Eden Prairie, MN 55344
 T: 952-920-7682 | F: 952-926-1819 | E: counterfeit@smta.org