

Surface Mount Technology Association Press Release

For more info contact:

JoAnn Stromberg
952-920-7682
joann@smta.org



For immediate release - June 16, 2011

**Mark Medlen, Riverwood Solutions, to Keynote
SMTA International 2011**

Minneapolis, MN - The SMTA Annual Meeting and Awards Ceremony at SMTA International, October 19, 2011, will feature Mark Medlen, Vice President of Operations and Supply Chain Services, Riverwood Solutions, as the keynote speaker. He will present "Creating a Supply Chain That Provides a True Competitive Differentiation is Increasingly Difficult in an Industry Dominated by the Outsourced Manufacturing Model."



Mark Medlen is a career operations, engineering and supply chain professional with more than 25 years of global operations experience. He has held operations and engineering roles at several companies including Texas Instruments, Micron, Flextronics and Abbott Labs. Mark has managed a number of technology manufacturing plants around the world, producing an incredibly diverse array of different products ranging from miniature optical components to massive pieces of factory automation. Over the last few years, Mark has spent the majority of his time in China managing various EMS and ODM activities for some of the world's leading OEMs. Mark holds nine U.S. patents for various manufacturing processes and production technologies.

For more information on SMTAI as well as the keynote luncheon, contact SMTA Executive Administrator JoAnn Stromberg at 952-920-7682 or joann@smta.org.

Visit http://www.smta.org/smtai/special_events.cfm#am for more details.

The SMTA membership is an international network of professionals who build skills, share practical experience and develop solutions in electronic assembly technologies, including microsystems, emerging technologies, and related business operations.

-End-