

Command the Attention of the IC Packaging Community!

Become a sponsor of the *International Wafer-Level Packaging Conference*

Going into its 5th year, the annual *International Wafer-Level Packaging Conference & Tabletop Exhibition* has set the standard of excellence for the IC packaging community.

The SMTA and *Chip Scale Review*, co-presenters of the IWLPC, are now planning the next IWLPC, scheduled for October 13-16, 2008 at the Wyndham Hotel, San Jose.

A number of sponsorships for next year are available:

Platinum (2 Sponsors) \$5000 each

-Extensive signage at the show, including a sign at the entrance to exhibits, one in each technical presentation room and one in each workshop room.

-Name and logo in each print ad (6 ads in Chip Scale Review) for the show beginning in the February timeframe, and in web tile ads beginning in March 2008. Name and logo in other print ads, now being negotiated.

-Name mention in each news release beginning in February 2008.

-Name mention by MC at the IWLPC keynote dinner.

-Free tabletop in preferential location in exhibits area.
-120 x 120 pixel ad on Chip Scale Review web site from Sep 1-Oct. 1.

-120 x 120 pixel ad on SMTA web site from Sep. 1-Oct. 1

-Name and logo on the outside back cover (near return address) of conference program.

-Sponsor may place one piece of product literature (one page, two sides) in the polybagged Chip Scale Review that includes the program (22,000). (Literature production not included.)

-Sponsors' names on the official show badges.

Gold (4 Sponsors) \$2,500 each

-Name and logo in each print ad (6 ads in Chip Scale Review). Name and logo in other print ads which are being negotiated now.

-Signage at entrance to exhibits area, keynote dinner.

-Two 120 x 120 pixel ads in The Mid-Week Report, weekly newsletter published by Chip Scale Review.

-Free tabletop in preferential location in the exhibits area.

-Name and logo on outside back cover of conference program mailer. -Mention in all news releases.

-1 page product flyer in the Chip Scale Review polybag. (Flyer production not included.)



Silver (2 Sponsors) \$1,500 each

-Name and logo in each print ad in Chip Scale Review (6 ads).

-Signage at Keynote dinner and entrance to exhibits area.

-Mention in all news releases.

Notebook Sponsor (1 Sponsor) \$2,850

-Logo in two colors on 200 fashionable notebooks with calculator, given to each attendee, including workshop participants. Notebooks will be lined up in registration area with your logo visible to incoming registrants.

Coffee Sponsors (2 Sponsors) \$825 each

-Identified by multiple signs with your name and logo as the co-sponsor of coffees (Oct. 15 and Oct. 16).

-Acknowledgement with name and logo in the official program and in several conference ads.

Reception Sponsors (2 Sponsors) \$1,250

-Sponsors will receive multiple signage at the reception, also acknowledgement by signage at the keynote dinner.

-Acknowledgement in official conference program, post-show article and several ads.

Lunch Sponsors (2 Sponsors) \$1250 each

-Extensive signage at lunches on Oct. 15 and Oct. 16

-Acknowledgement in official conference program and in several ads and post-show article.

M&Ms (\$2,000) (1 Sponsor)

-Your name and logo in your corporate color on 10 pounds of custom printed M&Ms candy. One pound Candy dishes will be placed on a 10 tables in the registration and exhibits area, and a sign will inform visitors of your sponsorship.

WiFi Sponsor (\$1,250) (2 Sponsors)

-Your name, logo and message on signs throughout the exhibits and the conference areas.

Contact: Melissa Serres (melissa@smta.org) or Ron Iscoff (chipscale@gmail.com)