

# Advertising and Sponsorships

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Capital SMTA Vendor Show and Technical Program  
Johns Hopkins University/Applied Physics Lab  
September 4, 2008

## ★ Advertise in the Show Directory!

Let your message be seen while attendees walk the floor and refer to the directory after the show!

- The show directory is an **8½" x 11"** handout containing exhibitor listings, technical program schedule, sponsorship recognition and additional event information.
- Ads are printed in black and white and must be submitted by **August 15, 2008**.

### Ad Image Specs:

**Full Page:** 8 1/2" x 11"

**½ Page:** 7" x 5" or 4" x 10"

**¼ Page:** 4" x 5"

\* Please submit image electronically (preferred file types: .jpg, .tif, .doc, .pdf) to Leslee Johns at [leslee@smta.org](mailto:leslee@smta.org)

\_\_\_\_\_ ¼ page/\$75.00

\_\_\_\_\_ ½ page/\$125.00

\_\_\_\_\_ full page/\$200.00

## ★ Event Sponsorship Opportunities!

### ★ Coffee Break Sponsorships:

Help attendees remember your company while they enjoy their coffee break! Coffee break sponsors will be recognized with a link to company Web site on [SMTA.org](http://SMTA.org), on-site signage and show directory recognition.

\_\_\_\_\_ Coffee Break Sponsorship \$250

### ★ Lunch Sponsor

Lunch sponsors will receive company name and logo with mention in show directory, on-site signage at registration and near the lunch area, verbal recognition on-site and logo and link to company Web site on SMTA.org.

\_\_\_\_\_ Lunch Sponsorship \$575

### ★ Door Prize Sponsorships:

Donate a door prize and be recognized during the drawing as well as throughout the show. Provide donation information by August 10, 2007 for Show Directory recognition as well.

\_\_\_\_\_ Door Prize Sponsor/minimum \$50 value

## Contact & Payment:

\*Payment not required for Door Prize Sponsorships

Name \_\_\_\_\_

Company \_\_\_\_\_ URL \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment method:

Credit card:  AMEX  VISA  MC  Check enclosed

Credit card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

***We appreciate your support!***

Please return completed form to:

Leslee Johns, SMTA, 5200 Willson Road Suite 215, Edina, MN 55424  
T: 952-920-7682 F: 952-926-1819 E: [leslee@smta.org](mailto:leslee@smta.org)