



The Link & Doctor's Hours for Exhibitors **DUE September 10**

SMTAI 2010 Conference & Exhibition

Walt Disney Swan and Dolphin Resort

Conference: October 24-28/Exhibition: October 26-27



"The Link" NEW! Connecting Conference Attendees to our Exhibitors

NEW this year at SMTAI! We are connecting our conference sessions to our exhibitors. At the end of each of technical session listed below, attendees will receive a list of companies that have related products/services in their booths. Please carefully review the list below and check each session category related to your company's products/services.

- | | |
|------------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Alternate Alloys | <input type="checkbox"/> MEMS |
| <input type="checkbox"/> AOI/AXI/Inspection | <input type="checkbox"/> Package on Package |
| <input type="checkbox"/> BGA/LGA/QFN/BTCs & other Advanced Pkgs. | <input type="checkbox"/> Printed Electronics |
| <input type="checkbox"/> Cleaning | <input type="checkbox"/> Process Control |
| <input type="checkbox"/> Conformal Coating | <input type="checkbox"/> Profiling |
| <input type="checkbox"/> Connector Technology | <input type="checkbox"/> Reballing |
| <input type="checkbox"/> Contract Manufacturing/EMS | <input type="checkbox"/> Reflow and Soldering Technologies |
| <input type="checkbox"/> Counterfeit Components | <input type="checkbox"/> Rework |
| <input type="checkbox"/> Creep Corrosion | <input type="checkbox"/> Selective Soldering |
| <input type="checkbox"/> Fine/Ultrafine Pitch/Broadband Printing | <input type="checkbox"/> Solderability |
| <input type="checkbox"/> Flip Chip | <input type="checkbox"/> Solder Bumping |
| <input type="checkbox"/> HDI Reliability | <input type="checkbox"/> Solder Voiding |
| <input type="checkbox"/> Head in Pillow Defects | <input type="checkbox"/> Solar Module Manufacturing |
| <input type="checkbox"/> High-Rel Applications | <input type="checkbox"/> Surface Finishes |
| <input type="checkbox"/> Lead-Free Wave Soldering | |

YOUR COMPANY NAME: _____ **BOOTH #** _____



"Doctor's Hours" A NEW and Unique way to Connect ALL Attendees to Exhibitors

At SMTAI you will find something *unique* to all tradeshow. We are matching up your company's technical expert to attendees who have challenging questions that apply to your products or services.

Will a Technical Expert (Ph.D inventor, high level technical factory rep, or senior field application engineer) from your company be spending time in your booth to support your sales team at SMTAI? Please check with your experts for any conflicting schedules and let us know the time(s) your experts will hold "Doctor's Hours". We will take the times you provide and will promote it to ALL attendees at SMTAI.

NOTE: Provide us your "Doctor's Hours" times and we will print Rx next to your company listing in the Show Directory. We'll also have on-site signage and a directory listing of exhibitors holding "Doctor's Hours".

*Company _____ Booth Number _____

*Times your tech expert will be in the booth (Exhibit Hours are 9AM-5PM both days of the show, October 26 & 27:

October 26 (Tue) _____ October 27 (Wed) _____

*The general area/category of expertise of your expert: _____

*The name, job title, and email address for your expert: _____

*PLEASE attach a bio of the expert when returning this form.

IMPORTANT: This form and bio need to be submitted by **September 10, 2010!** Questions? Please contact Leslee Johns (Exhibitor Contact A-L at 952-920-7682/leslee@smta.org or Gayle Jackson, Exhibits contact M-Z at 541-763-2191/gayle@smta.org.