



International Wafer-level Packaging Conference & Exhibition

October 11-14, 2010

Marriott Hotel, Santa Clara, CA

Sponsorship Opportunities

Command the Attention of the IC Packaging Community!

Join us for the 7th Annual International Wafer-Level Packaging Conference and Exhibition! The IWLPC will continue to set the standard of excellence for the IC packaging community. The SMTA and *Chip Scale Review*, co-presenters of the IWLPC, are now planning for the 2010 event taking place at the Marriott Hotel in Santa Clara, CA on October 11-14, 2010. Several event sponsorships are available:

Platinum (Limit 2) \$4500

- Complimentary perimeter exhibit space in preferential location
- Full page ad in IWLPC show guide/final program
- Extensive signage at the show, including a sign at the entrance to exhibits and near registration area
- Name and logo in IWLPC ads in *Chip Scale Review* print editions and web tile ads beginning in March 2010.
- Name mention in each news release beginning in February 2010.
- Name mention by emcee at the IWLPC keynote dinner
- 120 x 120 pixel ad on *Chip Scale Review* web site August - October
- 120 x 120 pixel ad on SMTA web site from August - October
- Name and logo on the outside back cover (near return address) of conference program (mailed to 20,000 names)
- Company name and logo on IWLPC final program and show directory back cover and recognition inside
- Recognition in monthly IWLPC email promotion to SMTA and *Chip Scale Review* databases

Gold (Limit 4) \$2,500

- Complimentary perimeter exhibit space in preferential location
- Name and logo in IWLPC ads in *Chip Scale Review* print editions and web tile ads beginning in March 2010
- Signage at entrance to exhibits area, keynote dinner.
- Recognition in monthly IWLPC email promotion to SMTA and *Chip Scale review* databases
- Name and logo on the outside back cover (near return address) of conference program (mailed to 20,000 names)
- Company name and logo on IWLPC final program and show directory back cover and recognition inside

Silver (Limit 2) \$1,500

- Name and logo in each print ad in *Chip Scale Review*
- Signage at Keynote dinner and entrance to exhibits area
- Mention in all news releases
- Name and logo on the outside back cover (near return address) of conference program

Coffee Sponsors (Limit 2) \$825

- Acknowledgement on signage near coffee breaks
- Acknowledgement with name and logo in the official program and in several conference ads

Reception Sponsors (Limit 2) \$1,250

- Company name and logo on reception drink tickets
- Recognition in official conference program, post-show article and several ads
- Sponsors will receive signage at the reception and with signage at the keynote dinner

Lunch Sponsors (Limit 2) \$1250

- Extensive signage during October 13-14 free exhibit hall lunches
- Recognition in official conference program and in ads

WiFi Sponsor (\$1,250) (Limit 2)

- Your name, logo and message on signs throughout the exhibits and the conference areas
- Your name, logo and message on all sign-in and passcode instruction sheets

Show Directory Advertising: Increase your company's exposure at the IWLPC by advertising in the show directory/final conference program. Contact Leslee Johns (leslee@smta.org) for more information.

All sponsors will also receive a logo and link to their Web site on IWLPC.com and on-site recognition at the annual Keynote Dinner

Questions? Please contact Leslee Johns at leslee@smta.org or Melissa Serres at melissa@smta.org



Sponsorship Agreement

International Wafer-Level Packaging Conference and Tabletop Exhibition

October 11-14, 2010

Marriott Hotel, Santa Clara, CA

Company Name _____

Address _____

City/State/Zip _____

Company Contact _____

Phone _____ E-Mail _____

URL _____

Level of Sponsorship:

- **Platinum** (\$4500) _____
- **Gold** (\$2500) _____
- **Silver** (\$1500) _____
- **Lunch** (\$1250) _____
- **Reception** (\$1250) _____
- **WiFi** (\$1250) _____
- **Coffee** (\$825) _____

Payment: Please charge my fees to:

____ Visa ____ MasterCard ____ AmEx ____ Check Enclosed

Card # _____ Expiration Date _____

Signature _____

Exhibits: Please see the enclosed Exhibitor Application for details regarding exhibit space.

Terms and Conditions:

Cancellations: All cancellations must be in writing and shall become effective when received. Platinum Sponsorships are non-refundable. Cancellations for Gold, Silver, Lunch and Reception sponsorships received on or before May 30, 2009 will be refunded in the full amount. Cancellations for Coffee Break Sponsorships received on or before August 30, 2009 will be refunded in the full amount. Cancellations received after the dates mentioned above cannot be refunded.

Payment: All checks should be made payable to SMTA/IWLPC, 5200 Willson Road, Suite 215, Edina, MN 55424

Use of Company Name and Logo: The Sponsor grants IWLPC (co-organized by SMTA and *Chip Scale Review*) a non-exclusive, royalty-free, worldwide license to use the Sponsor's name and logo in materials for the sole purpose of identifying its sponsorship of IWLPC.

Terms and conditions agreed to by:

Name _____ Title _____

Company _____ Date _____

Mail or fax completed form to: SMTA/IWLPC, 5200 Willson Road, Suite 215, Edina, MN 55424

Tel : 952-920-7682 Fax: 952-926-1819



www.IWLPC.com

