



International Wafer-level Packaging Conference & Exhibition

October 27-30, 2009

Marriott Hotel, Santa Clara, CA

Sponsorship Opportunities

Command the Attention of the IC Packaging Community!

Join us for the 6th Annual International Wafer-Level Packaging Conference and Exhibition! The IWLPC, moving to a new and larger venue in 2009, has set the standard of excellence for the IC packaging community. The SMTA and *Chip Scale Review*, co-presenters of the IWLPC, are now planning for the 2009 event taking place at the Marriott Hotel in Santa Clara, CA on October 27-30, 2009. Several event sponsorships are available:

Platinum (Limit 2) \$5000

- Free tabletop in preferential location in exhibits area.
- Complimentary full page ad in IWLPC show guide/final program.
- Extensive signage at the show, including a sign at the entrance to exhibits and near registration area.
- Name and logo in six IWLPC ads in *Chip Scale Review print editions* beginning in the February timeframe plus web tile ads beginning in March 2009.
- Name mention in each news release beginning in February 2009.
- Name mention by MC at the IWLPC keynote dinner.
- 120 x 120 pixel ad on Chip Scale Review web site from Sep 30 - Oct. 30.
- 120 x 120 pixel ad on SMTA web site from Sep 30 - Oct. 30.
- Name and logo on the outside back cover (near return address) of conference program (mailed to 20,000 names).
- Logo included on IWLPC show bags to be distributed to attendees at registration.

Gold (Limit 4) \$2,500

- Free tabletop in preferential location in exhibits area.
- Name and logo in each IWLPC print ad (6 ads in Chip Scale Review). Name and logo in other print ads which are being negotiated now.
- Signage at entrance to exhibits area, keynote dinner.
- Two 120 x 120 pixel ads in The Mid-Week Report, weekly newsletter published by Chip Scale Review.)
- Name and logo on the outside back cover (near return address) of conference program.

Silver (Limit 2) \$1,500

- Name and logo in each print ad in Chip Scale Review (6 ads).
- Signage at Keynote dinner and entrance to exhibits area.
- Mention in all news releases.
- Name and logo on the outside back cover (near return address) of conference program.

Coffee Sponsors (Limit 2) \$825

- Acknowledgement on signage near coffee breaks
- Acknowledgement with name and logo in the official program and in several conference ads.

Reception Sponsors (Limit 2) \$1,250

- Sponsors will receive signage at the reception, also acknowledgement by signage at the keynote dinner.
- Acknowledgement in official conference program, post-show article and several ads.

Lunch Sponsors (Limit 2) \$1250

- Extensive signage at lunches on Oct. 29 and Oct. 30.
- Acknowledgement in official conference program and in several ads and post-show article.

WiFi Sponsor (\$1,250) (Limit 2)

- Your name, logo and message on signs throughout the exhibits and the conference areas.

Show Directory Advertising: Increase your company's exposure at the IWLPC by advertising in the show directory/final conference program. Contact Leslee Johns (leslee@smta.org) for more information.

All sponsors will also receive a logo and link to their Web site on IWLPC.com and on-site recognition at the annual Keynote Dinner

Questions? Please contact Melissa Serres Marx at melissa@smta.org or Leslee Johns at leslee@smta.org