



## PREMIERE LEVELS

### *PLATINUM*

*(\$10,000 - One Sponsorship Available)*

- Logo on Conference Brochure (if committed by April 1, 2008; mailed to 35,000 names) • Logo on Show Directory
- Logo on exhibition aisle signs • Welcome Reception sponsor • Full-page color ad in Show Directory • Logo on event signage • Three-year Corporate SMTA membership (value \$1350) • Two complimentary conference passes
  - Sponsorship recognition on SMTAI Web site • Logo and link to your company Web site on SMTAI Web site

### *GOLD*

*(\$7,500 - Three Sponsorships Available)*

- Includes sponsorship of SMTAI wireless lounges • One half page color advertisement in the Show Directory
- Logo on event signage recognizing sponsorship • Two-year Corporate SMTA Membership (\$900 value)
  - One complimentary conference pass • Sponsorship recognition on SMTAI Web site
  - Logo and link to your company Web site on SMTAI Web site

### *SILVER*

*(\$5,500 - Four Sponsorships Available)*

- Logo on Conference Pocket Guide, CD-Rom Proceedings label and Conference-at-a-Glance Meter Board
- Conference proceedings bag sponsor • One quarter page color advertisement in Show Directory • Logo on selected event signage • One year Corporate SMTA Membership • One complimentary conference pass
  - Sponsorship recognition on SMTAI Web site • Logo and link to your company Web site on SMTAI Web site

### ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Coffee Breaks - \$550 *Unlimited spots available*

- Recognition at coffee stations
- Recognition in Show Directory

Bookstore Raffle - \$350 *Unlimited*

- Recognition in the SMTA Bookstore located in the conference area

Show Directory Advertising - \$450 - \$2700

- Additional information below

Golf- \$250 - \$350 *26 spots available*

Sponsors will all receive recognition at the 2<sup>nd</sup> Annual SMTAI Golf Outing

- Hole sponsor-\$250/hole (18 spots)
- Closet to pin-\$250 (4 spots)
- Longest drive for men-\$250 (1 spot) **SOLD!**
- Longest drive for women-\$250 (1 spot)
- Drink cart sponsor-\$350 (2 spots) **SOLD!**

Lanyard Sponsors - *FREE to companies that supply them to the SMTA by July 1st*

## SMTAI Show Directory Advertising

The SMTAI Final Program and Show Directory includes information on both the conference sessions as well as the listing of exhibitors. It will be distributed on site to all conference and show attendees.

<u>Size/Position</u>	<u>Price</u>	<u>Dimension in inches</u>
Cover 2	\$2,200	7 ½ wide, 10 deep
Cover 3	\$2,200	Same as above
Cover 4 <b>SOLD!</b>	\$2,700	Same as above
Full Page	\$1,800	Same as above
<i>Page trim size is 8 ½ x 11</i>		
½ Page Horizontal	\$900	7 ½ wide, 4 5/8 deep
½ Page Vertical	\$900	3 5/8 wide, 10 deep
¼ Page Square	\$450	3 5/8 wide, 4 5/8 deep

Notice: All opportunities listed in this brochure are allowed multiple sponsors except where noted, and are offered on a first-come, first-served basis. Ad images must be submitted by July 11, 2009. Contact Leslee at SMTA at 952-920-7682 or [leslee@smta.org](mailto:leslee@smta.org) for additional information and image specs.

Restrictions and Cancellations: Anyone is welcome to participate as an SMTAI 2008 Sponsor. No refunds will be issued once the Participation Form and payment are received by SMTA.



**SPONSORSHIP OPPORTUNITIES**  
SMTAI Conference & Exhibition - Orlando  
Conference August 17 - 21, 2008  
Exhibition August 19 - 20, 2008

### Sponsorship Opportunities

*Increase your exposure this year at SMTA International, the industry's best technical conference on electronics assembly and advanced packaging. SMTAI 2008 will feature a dynamic technical program, professional development courses and certification, plus two full days of exhibit to provide a total learning and networking experience for all participants.*

### Why should you be an SMTAI Sponsor?

- ▶ Reach high quality decision makers that are focused on surface mount, advanced packaging and related technologies
- ▶ Keep your company's name in the spotlight for peers and customers
- ▶ Increase traffic to your SMTAI booth
- ▶ Make contact with attendees who represent all facets of the industry including engineers, academia, R&D, management, purchasing, designers, manufacturing and more

### SMTAI 2008 Sponsor Benefits

- ▶ Your company's name and logo will be displayed prominently in high traffic areas throughout the event site
- ▶ Special logo signage at your sponsored event
- ▶ Listing as a Sponsoring Company on SMTAI 2008 Web site with a link to your Web site
- ▶ Recognition in SMTAI publications including: the SMTAI Show Directory, and the Fall 2008 issue of *SMTA News & Journal of Surface Mount Technology* (Premier levels only)
- ▶ Routine email broadcast to 4,000 SMTA members and 19,000 general recipients
- ▶ A direct mail campaign to 50,000 industry colleagues, additional promotional mailings to previous attendees, SMTA members and targeted demographic lists

## Participation Form

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ MS \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: [\_\_\_\_\_] \_\_\_\_\_ Fax: [\_\_\_\_\_] \_\_\_\_\_

Email: \_\_\_\_\_ URL: \_\_\_\_\_

Please have someone contact me.

YES! My company would like to sponsor:

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Please charge fees to:  Visa  MasterCard  AmEx

Card # \_\_\_\_\_ Expires: \_\_\_/\_\_\_ Signature: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

Check enclosed, payable to SMTA (US funds only) Amount \$ \_\_\_\_\_

Please fax completed form and credit card information or mail completed form with check to:

SMTA - 5200 Willson Rd. Suite 215, Edina, MN 55424 - T: 952-920-7682 - F: 952-926-1819 - E: [smta@smta.org](mailto:smta@smta.org)