



SPONSORSHIP OPPORTUNITIES

SMTAI Orlando

Conference: October 24-28, 2010

Exhibition: October 26-27, 2010

Increase your exposure this year at SMTA International, recognized as the industry's best technical conference and exhibition focusing on electronics assembly. SMTAI 2010 will feature a dynamic technical program, professional development courses, certification, and a full two-day exhibition to provide a total learning and networking experience for all participants.

Why should you be an SMTAI Sponsor?

- ▶ Reach high quality decision makers that are focused on surface mount, advanced packaging and related technologies
- ▶ Keep your company's name in the spotlight for peers and customers
- ▶ Increase traffic to your SMTAI booth
- ▶ Make contact with attendees who represent all facets of the industry including engineers, academia, R&D, management, purchasing, designers, manufacturing and more

SMTAI 2010 Sponsor Benefits

- ▶ Your company's name and logo will be displayed prominently in high traffic areas throughout the event site
- ▶ Special logo signage at your sponsored event
- ▶ Listing as a Sponsor Company on SMTAI 2010 Web site with a link to your company's homepage
- ▶ Recognition in SMTAI publications including: the SMTAI Show Directory, and the Fall 2010 issue of *SMTA News & Journal of Surface Mount Technology* (Premier levels only)
- ▶ Routine email broadcast to 4,000 SMTA members and 19,000 general recipients
- ▶ A direct mail campaign to 50,000 industry colleagues, additional promotional mailings to previous attendees, SMTA members and targeted demographic lists

PREMIERE LEVELS

PLATINUM

(\$10,000 – One Sponsorship Available)

- Logo on Conference Brochure (**if committed by June 1, 2010**; mailed to 35,000 names) • Logo on Show Directory
- Logo on exhibition aisle signs • Lunch Sponsor (for Tuesday's show floor lunch – free to all attendees and exhibitors)
 - Full-page color ad in Show Directory • Logo on event signage
 - Three-year Corporate SMTA membership (value \$1350) • Two complimentary conference passes
 - Sponsorship recognition on SMTAI Web site • Logo and link to your company Web site on SMTAI Web site

GOLD

(\$7,500 – Three Sponsorships Available)

- Includes sponsorship of SMTAI wireless lounge • One half page color advertisement in the Show Directory
- Logo on event signage recognizing sponsorship • Two-year Corporate SMTA Membership (\$900 value)
 - One complimentary conference pass • Sponsorship recognition on SMTAI Web site
 - Logo and link to your company Web site on SMTAI Web site

SILVER

(\$5,500 – Four Sponsorships Available)

- Logo on Conference Pocket Guide, CD-Rom Proceedings label and Conference-at-a-Glance Meter Board
- Conference proceedings bag sponsor • One quarter page advertisement in Show Directory • Logo on selected event signage
 - One year Corporate SMTA Membership • One complimentary conference pass
 - Sponsorship recognition on SMTAI Web site • Logo and link to your company Web site on SMTAI Web site

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Coffee Breaks - \$550 (*Unlimited spots available*) Includes recognition at coffee stations and in Show Directory

Bookstore Raffle - \$350 (*Unlimited*) Recognition in the SMTA Bookstore located in the conference area

Golf - \$150 - \$250 (*20 spots available..1 spot left*). Sponsors will all receive recognition at the 3rd Annual SMTAI Golf Outing. Hole sponsor-\$150/hole (15 spots..SOLD OUT), Closest to pin-\$250 (2 spots..1 left), Longest drive-\$250 (1 spot..SOLD OUT), Drink cart sponsor-\$250 (2 spots..SOLD OUT)

Lanyard Sponsors - FREE to companies that supply them to the SMTA by September 3rd

NEW THIS YEAR!

VIDEO ADVERTISING in the SMTA Show Floor Theater! Free opportunity for Exhibitors!

This is a great opportunity to showcase your company's products and services whether you're exhibiting or not! **This opportunity is available to SMTAI 2010 exhibitors at no cost!** Please contact Karen (info below) for details. The SMTA theater will be used for technical presentations and other activities during the show. When it's not being used, we want to run YOUR company's video or PowerPoint presentation! Theater sponsors' videos or presentations will run continuously, back-to-back whenever the theater is not being used for presentations.

Cost: FREE for exhibiting companies and \$500 for non-exhibiting companies. Presentations should be limited to five slides or two minutes in length and must be submitted by September 24, 2010. Please contact Karen Frericks at karenchapters@smta.org or 952-920-7682 with questions.

SMTAI Show Directory Advertising

The SMTAI Show Directory includes information on both the conference sessions as well as the listing of exhibitors. It will be distributed on site to all conference and show attendees.

<u>Size/Position</u>	<u>Price</u>	<u>Size/Position</u>	<u>Price</u>
Cover 2	\$2,200	½ Page Horizontal	\$900
Cover 3	\$2,200	½ Page Vertical	\$900
Cover 4	\$2,700	¼ Page Square	\$450
Full Page (Page trim size is 8 ½ x 11)	\$1,800		

Contact leslee@smta.org for specs and artwork submission instructions and specs

Participation Form

Contact Name: _____ **Company:** _____

Address: _____ **MS** _____

City: _____ **State:** _____ **Zip:** _____

Phone: [_____] _____ **Email:** _____

Please have someone contact me.

YES! My company would like to sponsor:

Sponsorship: _____ **Amount: \$** _____

Sponsorship: _____ **Amount: \$** _____

Please charge fees to: Visa MasterCard AmEx

Card # _____ **Expires:** ____/____ **Signature:** _____

Billing Address if different from above: _____

Check enclosed, payable to SMTA (US funds only) **Amount \$** _____

Please fax, mail or email completed form and payment to:

SMTA – 5200 Willson Rd. Suite 215, Edina, MN 55424 – T: 952-920-7682 - F: 952-926-1819 – E: smta@smta.org

Notice: All opportunities listed in this brochure are allowed multiple sponsors except where noted, and are offered on a first-come, first-served basis. Ad images must be submitted by July 9, 2010. Contact Leslee at SMTA at 952-920-7682 or leslee@smta.org for additional information and image specs.

Restrictions and Cancellations: Anyone is welcome to participate as an SMTAI 2010 Sponsor. No refunds will be issued once the Participation Form and payment are received by SMTA.