

SMTA Poster Presentation Guidelines

Design your poster to be self-explanatory for a reader when you are not available to answer questions. You want your reader to be able to understand your presentation simply from the descriptions you include. Remember - this is a graphic display and not simply a word for word copy of your paper. Keep it Simple! You do not want to bog down your reader with too much text.

- * Poster dimensions should be 4x3 ft. We will provide foam board to pin your poster to and display on an easel.
- * Title of Presentation should be located at the top of the poster and be in no less than 72 pt. font.
- * Authors' names and affiliations should be listed directly below the title in a smaller font
- * All text should be written in Times New Roman
- * Begin description of presentation with an introduction and close with a conclusion
- * Clearly label all paragraphs and figures so reader can easily follow the flow of your presentation
- * Important information should be large enough to see from 6 feet away
- * Clearly label all figures with an accurate description of what they are displaying

You can bring your poster to the conference in a tube and we will take care of posting it to foam board and putting it on an easel. Let me know if you need any further guidance.

At the conference please make a point to be near your poster during the coffee breaks when the majority of the attendees will be milling around the area.